



Magnolia

THE writer confesses that he never writes the name Magnolia without a certain sense of the incongruity of such a designation as applied to a New England locality. We associate the name with the "sweet Magnolia blossoms" which are blooming in the sunny south. The name is of the Southland; essentially southern and seemingly out of place in connection with any northern locality, as appropriate as perhaps Iceboro or some such frigid term in Florida or any semi-torrid state.

Why then the name to this little strip of rocky, sterile, New England seaboard?

The first settlers of this locality were William Jeffries, Goodman Norman and John Kettle, or Kettell, as some of his descendants of today write the name. All pursued the fisheries from the little cove. Norman had hard luck. His little shallop was driven on the rocks during a storm and, according to the custom of the times, the calamity was recorded in history by appending the name "Woe" to the place; hence the spot of rocks afterwards immortalized by Longfellow as Norman's Woe. Several years later, in 1635, a shallop containing Rev. Anthony Thacher, wife and family, John Avery and others bound for Marblehead, where Thacher was going to a new pastorate, was cast ashore on Thacher's island and several of the party drowned and the name Thacher's Woe given the island, but the latter part of the title has not persisted.

John Kettle held on here and pursued the fisheries and the other fishermen along shore naturally called the place Kettle's Cove. And Kettle Cove it remained perpetuating the fame of one of the first pioneers.

About 30 years ago, when the Cove first began to come into popularity as an abiding place in summer, some of the more fastidious thought the name rather too plebeian for such an Arcadian resort. So they cast about for a new designation and hit upon the name Magnolia. Just who thought of the name perhaps some old inhabitant may know.

There was a plausible reason for this which perhaps justified the choice. In the swamps between the Cove and West Gloucester there grows, alone wild in the North, the Magnolia Glauca of exquisite fragrance. It blooms, far hidden, in these swamps remote from the highways and its habitat is known only to those skilled in wood lore. So this fact was seized upon and the name substituted for that of the sturdy fisherman who had given the place its name for more than 200 years.

The change marked also the transition from Kettle cove as a place for toiling fishermen to a resort which should be monopolized by those who neither toil nor spin, if perhaps we except

The Rockport Shore

THE arrival of the two battleships, Rhode Island and Georgia, and the five torpedo boat destroyers July 3, and their stay until Monday morning, lent a certain touch of life and color to the town. The men, with their distinctive uniforms, were much in evidence, and many of the officers were ashore with their families who had secured accommodations during the stay of the fleet here.

The ships and the destroyers looked imposing on the broad expanse of Sandy bay and were a reminder of the times when an entire division made headquarters here for two or more weeks.

The North Shore "Titanic" Fete

THE North Shore attracts to its precincts many people of international fame and among those who have made the place their permanent as well as their summer home are Mr. and Mrs. John Hays Hammond, whose handsome estate on Look-out Hill, Freshwater Cove, overlooks that noble expanse, Gloucester bay.

Mr. Hammond, a man of dynamic force, has written his name indelibly across the page of his century. Mrs. Hammond, a woman of education, refinement and ability, ably supplements her distinguished husband in his endeavors and on the same large scale.

The Annisquam Region

THE introduction of the fleet of one design cat boats, which have been built during the winter, has proved the most effective agent for stimulating interest in the yacht club and yachting than any other agency in years. The large crowds which attended the opening on July 4th and the awakened interest in yachting is ample proof of this.

The great objection made against yachting that it can be followed only by those who participate in it, owing to the fact that the courses are laid outside where the movements of boats are obscured, has been removed as far as the cat boat class is concerned.

Practically the entire course, which is from a starting point off the club house to a red buoy and then a red buoy and dam light, returning up the river to Wheeler's point and repeat, is within close range of the shore, so much so that those aboard the boats may be readily identified.

Then again the boats are easily handled and being of an identical design, all are placed on the same basis as regards initial equipment, the factor only of yachtmanship and the ability to bring out the fine points of their craft, being the only determining problem in the equation. It brings the yachting game back somewhat to first principles, where a larger number may enjoy the sport, both as participants and spectators.

The season is yet young and it would be somewhat hazardous to predict the outcome. Up to date, the Catspaw, sailed by Miss Gertrude Wiggin, daughter of Com. H. H. Wiggin, has won three firsts out of as many consecutive starts. However there are many clever sailors in this fleet and after they get the hang of their craft there is no foretelling what the result may be.

To Com. Wiggin, than whom a more enthusiastic yachtsman does not exist along the whole New England coast, is due in great measure in bringing into

existence of this fleet and the revival of a dying interest in the sailing game here. Added to this was the splendid responsive interest of the club, which assured the building of these boats and the hearty co-operation of the entire membership.

Mr. and Mrs. Samuel Allard of Boston are occupying Camp Xenodochy.

Miss Susan H. Foster of Cambridge is the guest of her cousin, Mrs. George A. Ricker.

Robert Evans and family of Haverhill are occupying "Summer-Haven" at Nashua avenue.

Mrs. Crawford and daughter Ruth of Lowell are the guests of Mrs. Fred Stevenson at Minnehaha cottage.

Miss M. B. S. Bailey of Lancaster is the guest of Mrs. Everett Hodgkins.

Miss Harriet Gerrish of Winchester, is spending the summer with her cousin, Mrs. Nutter, at "Vinglof," Norwood Heights.



TABLEAUX DURING THE FETE GIVEN AUG. 27, 1912, ON THE GROUNDS OF MRS. JOHN HAYS HAMMOND, IN AID OF THE MEMORIAL FUND TO THE TITANIC HEROES.

Photographed especially for THE SHORE by Herman W. Spooner.

But in all probability, this will be the last that will be seen of them in Cape Ann waters during the season. This is regretted by many for it is not to be denied that the ships have always been a great drawing card and have stimulated materially the summer resort game. However the new dispensation apparently thinks that the navy has other uses than an advertising scheme and the announced plan to send the rocking chair fleet and the summer resort squadron to sea will probably be carried into effect.

The new Hotel Edward opened its doors Thursday and the proprietor, Mr. Louis Wilson of Pittsburg, Penn., anticipates a good patronage notwithstanding the fact the opening was necessarily deferred beyond the announced date.

The Edward is a 50 room house, situated very near a bluff at Pigeon Cove, commands

The appalling disaster to the Titanic furnished the occasion for an exemplification of this. The women of the nation, led by Mrs. Hammond, understood that the sacrifice demanded recognition from their sex. They were not found wanting. A memorial, whose exact form is undetermined, was planned on a scale commensurate with the occasion and the sacrifice.

Plans for raising funds were formulated and these were first given concrete form August 27 of last year by a grand out door festival on the grounds of the Hammond estate. This beautiful place, deeply shaded and embowered, provides the ideal surrounding and settings for just such a presentation. The background is the bay with its constant changing panorama of white sails, pleasure and commercial craft.

Gathered to present a program eminently fitting for the occasion, a series of tableaux and recitations, were some of the foremost men and

The Cape Ann Shore

Devoted to the Interest of the
Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - MASSACHUSETTS

Subscription price, 35 cents per year in advance.
50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news
stand, Main street.

TO ADVERTISERS

The CAPE ANN SHORE, now in its seventeenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

TIDES ON CAPE ANN

Specially Computed for the Cape Ann Shore

HIGH TIDE

DATE	A. M.	P. M.
July 13	6.35	6.57
" 14	7.36	7.52
" 15	8.39	8.49
" 16	9.34	9.44
" 17	10.24	10.29
" 18	11.10	11.16
" 19	11.34	11.52

NOTE—Mid July and the season is fast approaching its flood. Summer is slipping away.

The Tariff Spectre Laid

It has been an accepted maxim in times past that a presidential election and an agitation for tariff reform unsettles business and brings about hard times.

But such has not been the case during the past spring. At the time the Underwood bill was formulated applications for cottage rentals and hotel reservations came forward in larger volume than ever before in the history of the business.

Again the fishing business at Gloucester was never in better condition. Halibut have been taken in double the quantities than for many preceding years and some fine stocks and shares have been the result. The mackerel fishery to date has been much more prosperous than for the corresponding period in years. And the cod and other branches of the fishery has been pursued with similar success. The fish merchants report that their advance orders are such that it may be a question as to whether they can get stock enough to fill the demands upon them.

So in the case of Cape Ann at least another old bugaboo is laid and the tariff will be stored away with the Bloody shirt and other scares which did duty in the past but which are now exploded. In fact if this is the way business is going to be affected the summer resort people will advocate a tariff revision regularly every winter.

Some years ago the writer, in an article dealing with this matter, predicted that in 25 years, New England would be as firmly committed to free trade, as far as free trade is practicable, as Old England. The statement was ridiculed at the time but it still holds good. The truth is that American brains and enterprise can hold their own with any of the world in any line of effort in which they may be engaged, regardless of tariff conditions. And the American people have at last come to realize this fully. President Wilson can not be defeated for re-election on the tariff issue.

How the Small Taxpayer Benefits by Good Roads Expenditures

Gloucester at its own initiative, and in conjunction with the state, has been very liberal in building good roads. It was among the first of the municipalities in the state to systematically commence this work.

There is no doubt it has paid the retail merchant in consequence of business being at-

tracted to his doors by reason of the fine conditions of the thoroughfares of the city.

But the question sometimes came before the writer whether the great mass of the taxpayers who live in the side streets and who derive very little if any direct benefit from these good roads gets a fair deal when he is called upon through the tax levy to defray the greater part of the cost. This he has done uncomplainingly and turned his hard earned money, brought up on the end of a tawl or hook at the risk of his life, into the city treasury.

The merchants on the Main streets were benefitted first by paving, then by macadam and lastly smooth asphalt.

An analysis of the situation shows that the small fellow has gained as well as the owner and business man along the principal streets. This is easily demonstrated.

For the past 15 years the valuation of the central part of the city, aside from the summer resident tracts, has shown but little gain. In that same time the valuation has increased nearly \$10,000,000, nearly all from summer realty. Under the \$12 taxation law every added million to valuation means that \$17,000 more may be raised for various purposes. That is, nearly \$170,000 more to pay the expenses of the city has come into the treasury, not as a temporary receipt, but as an annual fixture as a result of this policy, for such property once brought into existence remains.

So that it can easily be shown that the good roads policy pays the taxpayer who lives on the outskirts and apparently gets no benefits from large expenditures of money in improving main thoroughfares. And the benefit does not stop as good roads constantly attract those looking about for desirable locations for new homes. Gloucester may have been conservative and slow in some things, but she was early awake to the value of good roads and is reaping and will continue to reap the benefits. And this leads up to the next editorial.

Cape Ann's Debt to the Motor

The man who successfully solved the problem of the gas engine accomplished more for Gloucester than any single individual or invention if we except the locomotive.

When the late Henry C. Rouse, who built the Ramparts at Eastern Point, came down to Magnolia by invitation he looked across the Gloucester bay at the long finger of land known as Eastern point. It then contained but one building, in addition to the lighthouse group, the old Niles farm house, since burned.

He was attracted to its unique situation, but the isolation of the place was apparent. He saw its possibilities and at first the idea of a ferry from Eastern point to Magnolia, connecting by vehicle with the railroad at Magnolia, came into his mind. The solution of the transportation problem was vital in this case.

Just about this time some one hitched the gas engine to four wheels and Jules Vernes dream came true. It solved the transportation problem for Eastern point. As the motor was perfected and came into general use, Eastern point was built up and has outstripped every other section of the North Shore in the number of costly houses erected during the period indicated. Had it not been for the motor car it is a matter of doubt whether the property would have been developed to any extent. Now the summer resident, stepping from his own hearthstone, is whisked up the shore on velvet road beds dustless, in as quick time and with infinitely more pleasure than on the steam road.

Although comparatively little is said about it the installation of the motor in pleasure boats has done almost as much to attract to the seashore. Sails are notoriously unreliable, especially if one is becalmed at sea. One is fairly sure of getting back at a given time with a motor even if he has to be towed back by a fellow motorboat owner. Not so the sail. Besides the art of sailing a boat is not easily mastered. Practically every one can handle a motor boat.

Coming back to Eastern Point. All the place now needs is a new Colonial Arms to vie with any section along the shore. We say this without reflecting in any way on the many excellent hostleries in that locality.

White & Packard Cars for Hire



New White Passenger Busses

We have now ready for hire, pneumatic tired White Passengers Busses seating 12 people. Just the cars to take parties to Salem Willows, Lakecroft, Ferncroft, Nahant, Revere Beach, Boston, Portsmouth, White Mountains and all other New England points. Also trips to New York.

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Write, or telephone 190, Gloucester.
We will send man with samples and
give estimates.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who, is upon the travelled part of any way and not upon a sidewalk, or where the operator's view is obstructed either upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh, objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

The Moorland

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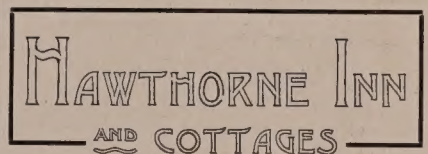
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to furnish the people of Magnolia and Bass
Rocks with first quality ice at fair prices, and
with good competent drivers, we guarantee
the best of service.
We earnestly solicit your patronage.
C. P. ICE CO.

Magnolia

Continued from Page 1

the hard working hotel clerks and the help. From this point of view the change was very appropriate and henceforth the Cove shall be called only by a name which suggest the fine things of life, a veritable lotus land of the North shore.

There has been much speculation as to just how the Magnolia, a southern plant, came to be transplanted here to this solitary spot in the north. Birds carrying the seeds is one explanation. But the more plausible is that some settlers from the south, perhaps their woman-kind, brought some "slips" of the plants along with them as a sweet memory of their sojourn in the south. These settlers located along the old Salem road, at Fresh Water Cove and other points and it is significant that the Magnolia is found in the swamps not far from their former habitations. The tree, apparently, is acclimated and is often transplanted to other localities and thrives and blooms fragrantly. After the tenth of July its blooming days are over. A peculiarity of its leaf which is an elongated oval is that on its top side the color is dark green, while the reverse is a steel blue. Owing to the difficulty of securing it in native fastnesses and its fragrance, it may be termed the Edelweiss of the North shore. So much for the name and the flower concerning which new comers are somewhat inquisitive.

Let us hope that the old name will persist and that John Kettle's fame will go marching down the ages like that of John Brown. The

Kettle cove golf links at present is a means to that end. Norman's name is secure. It will persist as long as the immortal poem and the rocks which gave it rise shall endure. Singularly enough the third of the pioneer group has achieved a certain immortality. More adventurous than his contemporaries, he headed his shallop farther off shore and struck a bank where fish were obtained in abundance, hence the name Jeffries bank, known to mariners and a fixture in their nomenclature. And it is fitting that the names of these obscure path blazers, the beginners in New England's prosperity and development should be so honored and their sturdy virtues immortalized. Then long live the name of John Kettle and let his name be perpetuated with

"The Heirs of all the Ages
In the time of the forefathers of time."

Robert W. Hyde and family who, several years ago were among the Magnolia cottagers, but for the past two seasons have been abroad, have taken Apple Tree cottage for the season.

Mr. and Mrs. Roger Noble Burnham have returned to their studio in the Library building. Mr. Burnham has numerous commissions to execute but is giving his attention at present to designing the sketches of four colossal statues to be placed at the entrance of the new city hall of Boston and also to the bronze doors for the main entrance of the Forsyth dental infirmary. These gates will be 12 feet high.

The Magnolia Beach Club welcomed throngs of the people of the North Shore at its "open house" last Friday. The swimming pool was the center of attraction for many, while the other attractive features of the clubhouse were duly appreciated.

During the day a buffet lunch was served and tea was served from 4 to 6. Among those who were present during the day were Domicis Da Gama Hugo de Pena, Minister from Uruguay to the United States, Mr. and Mrs. William H. Coolidge and family, William A. Burnham, Mrs. Piermont Dutcher, Miss Dorothy Dutcher, Miss Eleanor Bradley, Lithgow Devens, Mr. and Mrs. E. B. Richardson.

Frank S. Chick, secretary of the club, was ever watchful for the comfort and pleasure of those attending, and he was ably seconded by other members of the committee, which had been active in promoting the club, among whom were George F. Willett, C. W. Jones, C. C. Converse, J. Harrington Walker, W. H. Coolidge. Among the subscribers who made the club possible are many of the most prominent summer residents of the North Shore.

Mrs. L. B. Shaw and Miss Shaw of New York City have returned to the Oceanside for the season.

Senator and Mrs. Hoke Smith of Atlanta have apartments in the Tennis cottage, an Oceanside annex, for July. With Senator Smith are Mr. and Mrs. Ronald Rawson, Miss Rawson and Miss Maria Smith, also of Atlanta.

Mrs. Dorothy Potter, baby Dorothy and nurse of Chestnut Hill, Philadelphia, have joined Mr. and Mrs. Charles Potter at the Oceanside for the season.

Mr. and Mrs. M. R. Wendell, Jr. Mrs. M. R. Wendell, Misses Caroline and Catherine Wendell, are a well known Boston family, returning to the Oceanside for another season.

BASS ROCKS HEIGHTS



This beautiful property is situated between two beaches, easterly from Bass Rocks and commands a grand view of the Atlantic Ocean, Thacher's Twin Lights, overlooking Bass Rocks, and from many parts of the property a view of Gloucester harbor may be had. The above view is of one of the cottages recently built by the "TEN ASSOCIATES." The next issue of this paper will show another fine cottage, recently completed.

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Sardines, the best imported varieties, **Sandwich Regalia** from France, **Lobster Sandwich Filling** and **Fish Pastes** are all fine for sandwiches and lunches. Then we have **Lobster**, **Crabmeat**, **Salmon** and other substantial canned fish that you know are so handy to have with you—so good for an emergency.

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A postal will bring our illustrated price list and order sheet. We want your trade now while you are here, as well as your home trade later. We do a large mail order business direct from the ocean to the consumer. We do not sell to the middleman. We make this a specialty and have supplied families who are particular to have the best, since 1885.

When you are dealing with us directly we can and do guarantee everything satisfactory to you or cheerfully refund your money.

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Nearly Opposite Gloucester Theatre

☐ We carry the Most Complete and Snappiest Line of **Young Men's Furnishings** in the City. ☐ B. V. D. and Union, Muslin and Silk Underwear. ☐ Imported French and English Silk Half Sox. ☐ Exclusive Designs in Outing Shirts. ☐ Something New: the Recreation Shirt; ask to see it. ☐ Finest Line of Very Latest Things in Neckwear in the City; New Lines constantly opened. ☐ Nobby Leather Belts, Latest London Design. ☐ Washable Silk Ties, 25 and 50 cents. ☐ Fine Line of Fancy Waistcoats, Latest Picadilly Patterns.

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A complete line of Souvenir spoons, Brooch pins, Scarf pins, Fobs, etc.

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Sheffield Plate and All Silversmith Novelties**

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TELEPHONE 24

Cor. Main and Porter Sts. GLOUCESTER, MASS.

Opposite Gas and Electric Light Offices

East Gloucester

THE season here is booming along and the capacity mark is fast being reached. The popularity of East Gloucester constantly increases.

Miss Mary Andress recently of Paris is at the Rockaway for an extended stay, having joined Miss Mildred Cowing of Cincinnati. Both are golf enthusiasts and spend much time on the Eastern point links.

Mrs. A. T. Ryan and daughter of Washington are registered for a few weeks at the Rockaway. Mrs. Ryan is connected with the school corps of her home city.

Mr. and Mrs. H. Hapgood and daughter, Constance, of Boston, are July guests at the Rockaway.

Mrs. Julia E. White of Montclair, N. J., is registered at the Rockaway for a stay.

Mrs. John L. Standley and daughter, Louise, the latter a student at Vassar, who the past six years have made the Rockaway their summer home, have taken accommodations again for the season.

Mr. and Mrs. McIntosh, former patrons of the Rockaway, are among the season's registrations.

Mr. and Mrs. A. W. Hard and two daughters, Edith and Helen, of Milwaukee are again making the Rockaway their summer home. They are joined this year by Miss Harriett L. Jordan of Ottawa, Ill.

Proprietor Edward Parsons of the Moorland is entertaining as usual his customary large number, many former patrons, who have made the hostelry their summer home for years, having returned. As usual, the Fourth of July display of fireworks was a notable one, and the patriotic concert and dancing which followed, many of the officers of the battleships being present, made a pleasing ending to a most enjoyable day.

Mrs. Alice Preble Tucker De Hass has opened her studio in East Gloucester (Gate Lodge Studio) and is to be seen there daily from twelve to one o'clock, and will be glad to give particulars in regard to her out door Sketching Class.

The Simmons College girls, who are managing the Hawthorne Tea Room this season, have had an encouraging opening week. Among those entertained were Mr. and Mrs. Joseph Walker, Mr. and Mrs. Sheffield and friends, Mr. and Mrs. Holder; Mr. Chas. Grinnell, Mr. Frank Holbrook, Mr. and Mrs. Chas. B. Whitcomb of Boston; Mrs. A. F. Whiting and friends, Miss Margaret Reid, Mr. and Mrs. Fairfax, Mr. Kellogg, Mr. Curtis.

Miss Ball entertained friends at an afternoon tea. Among her guests was Mr. Eben F. Comins, the well known artist of Hawthorne Inn and Brookline.

Others present at the tea room during the week were, Mrs. R. G. Wilson, Mr. Lansing Wilson, Paymaster Brooks, and a number of the younger officers from the battleships, which were stationed in the harbor over the holiday.

Announcement is made by Mrs. Ella Mendell, widow of Rev. Ellis Mendell of Brookline of the marriage at Bass Rocks, of her daughter, Miss Katherine, to Harold Warren Cheney, Harvard '12. Mr. Cheney is a mining engineer and in August will go to Miami, Arizona, to take a position with a copper company in the west.

The Shore regrets to learn of the serious illness of proprietor Walter A. Osborne of the Harbor View.

STARKNAUGHT HEIGHTS

**Beautifully Located Property Overlooking
Little Good Harbor Beach and
Land's End Trails**

Starknaught Harbor is set down on old maps of Cape Ann near Little Good Harbor Beach. Just what the name signifies is not quite clear to present day antiquarians.

However it is most eligibly located for a summer home on high, gently rolling land, well drained, provided with city water, electric lights and within a short distance of the street car line which runs to Long beach. The old roads which lead over the tract are being improved and will furnish a part of the chain in the all shore drive which is being gradually completed.

A finer or more desirable situated property it would be hard to find. The view of the South shore from Bass Rocks to Land's End comprises a seascape across which passes the foreign and domestic commerce and pleasure craft to us from Boston and Gloucester. Little Good Harbor and Long beaches at the foot of this tract furnish the finest surf and still water bathing to be had on the coast. Here the east and southerly breezes first strike the land in all their refreshing coolness. To the north and west are the pine woods of Rockport and Gloucester giving every phase of sea and country scenery.

The "Ten Associates," a company of business men of Gloucester, are engaged in developing this property. Already they have built two first class summer homes which meet with ready rental and plans are drawn for others along similar lines. The entire property is in the hands of men of means who intend to develop the property along the most approved lines. They have put the tract on the market and the building lots are for sale under certain desirable restrictions. Sylvanus Smith, Jr. of the Associates, or any real estate broker of the city, will furnish any information desired in reference to the property.

Magnolia

Continued from Page 3

Mr. and Mrs. John Lee Connable and Mr. and Mrs. J. F. Lancaster and Miss Helen Meeks of Boston have taken apartments at the Oceanside for a stay of several weeks.

Mrs. J. W. F. Bennett and Master Jack Bennett of New York have registered at the Oceanside for several weeks.

Mr. and Mrs. C. H. Manchester of Providence are making a July stay at the Oceanside.

Mrs. L. J. Belloni and Miss Belloni, of the well known Havemeyer family, who were abroad last year, have returned to the Oceanside for the season.

Mr. and Mrs. F. S. Houston, child and nurse have returned to the Oceanside for July.

Mr. and Mrs. D. H. Hostetter motored down from their residence at Pride's, Thursday and lunched with Senator and Mrs. Hoke Smith at the Oceanside.

Mrs. W. D. Wood, Gertrude Wood and Miss Gadske of Pittsburg are making a July stay at the Oceanside.

Mrs. Charles F. Fairbanks and Stephen Fairbanks of Milton are making a stay of several weeks at Magnolia with apartments in Sea Vista cottage, an Oceanside annex.

Mr. and Mrs. E. P. Fairbanks of Terre Haute, Ind., have taken apartments in the Highland cottage for the season.

Mr. and Mrs. Howard J. Musselman and children and Miss Mary R. Shaw of Baltimore, who were here three seasons ago, have arrived for the summer and have apartments in the Center cottage.

Mrs. J. W. Cummings of Boston, whose son went down in the Titanic, is an Oceanside guest for the season.

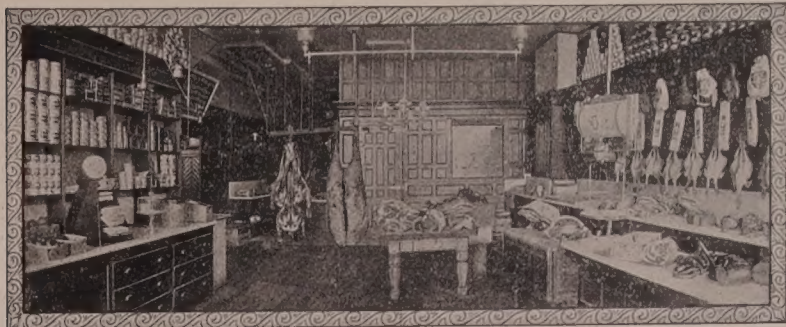
The Kettle Cove golf links are in better shape than ever this season and furnish a necessary fixture in the scheme of things at Magnolia in order to complete the list of attractions. Thanks

to the public spirit of Frank S. Chick the club has been kept alive and going. Some two years ago Mr. Chick assumed the leases and practically the entire responsibility for the club has devolved upon him and to he alone is due the fact that golf has been kept alive at Magnolia.

The keeper of the links this season is J. C. Blair, who gave satisfaction in that capacity last year. Club membership is up to the average, some 50 names being carried on the rolls, the annual dues being \$25. This in addition to the amount received from the daily, weekly and monthly fees for use of the links mainly from the guests of the hotels whose stay is limited, pull the receipts up to a self-sustaining basis. Later and informal tournament, similar to the August events of the past, may be arranged.

Advertise in The Cape Ann Shore

Continued on Page 8



Largest Grocery and Provision Dealers on Cape Ann

SERVING SUMMER COTTAGERS A SPECIALTY
DELIVERIES

Made at Bass Rocks, East Gloucester, Magnolia, Fernwood, Wolf Hill, River View, Wheeler's Point and Annisquam

Telephone orders will receive our prompt attention

DAVIS BROS. 179-183 Main Street

PURE WATER VITALLY ESSENTIAL TO HEALTH

RAVENSWOOD SPRING WATER

Clear as Crystal, Absolutely Pure, delivered in any quantity to all parts of the Cape.

THE WETHERELL PHARMACY

The Oldest Established Drug Store in the City

Prescriptions a Specialty. Soda Department a Specialty. Finest Flavors in the City. High Grade Confections. Foreign and Domestic Cigars.

P. O. Square 178 Main Street Gloucester

PRELIMINARY ANNOUNCEMENT!

Seventh Annual Observance

GLOUCESTER DAY

Great Mid-Summer Carnival

STAGE FORT PARK

Wednesday, August 13, 1913

ALL DAY AND EVENING

STUPENDOUS ATTRACTIONS NEW AND NOVEL FEATURES

THE DAY CROWDED WITH GREAT EVENTS

Watch for Full Particulars The Date, August 13, 1913

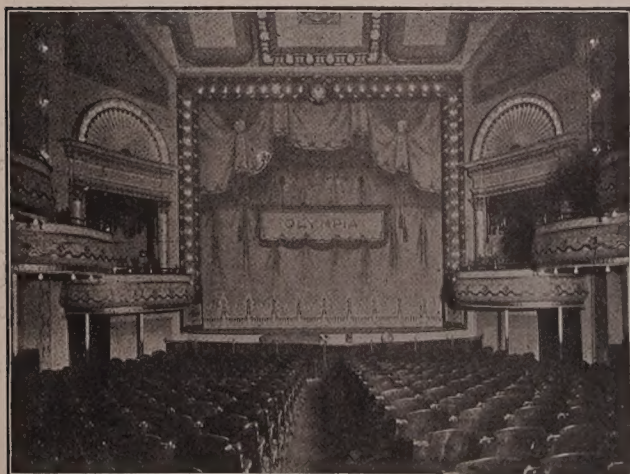
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THE COOLEST THEATRE IN NEW ENGLAND



Looking toward Stage

Box Seats Reserved

Our Motto: "Your Money's Worth"

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High-Class Vaudeville

All the latest and best Pictures and Illustrated Songs

Doors open from 1.45 to 10.30 p. m.

Continuous Performance

Entire Change of Show every Monday, Thursday and Sunday Big "BARGAIN DAY SHOW" every Friday

Grand Sunday Concert from 5 to 10 p. m.

Greatest Show on Earth for the price

The Rockport Shore

Continued from Page 1

one of the finest seascapes on the coast. Looking from its windows every morning, the beholder if he rise early enough, can observe the sun rising from the bosom of old ocean in all his glory. Throughout the day there is presented a moving marine panorama that it would be hard to equal and never to excel. In the rear and to the west is the Pigeon cove woods.

The hotel building itself is architecturally pleasing and well designed. Although merged with the old Pigeon cove house there is nothing of the hodge podge which characterizes many of these amalgamations. A symmetrical exterior of the Mission style, dignified and harmonious, is presented. The grounds in front have also been laid out to correspond and one section will be used for tennis courts. The piazzas—that necessary adjunct feature—are ample.

All that money plus good taste can do has been expended to make the interior attractive. Evidently much time and thought had been given to the planning of the hotel and the result is one that is not excelled the country wide and duplicated in few if any resort hotels. The predominant motif of the interior is the Colonial and there is no jarring note throughout. The color schemes of each apartment are artistic and refined. Even the china, specially made at Limoges by Haviland, corresponds with the dining room decorations. This dining room, in white and old rose with mahogany chairs and tables, is one of the most attractive and luxurious on the shore. It will seat 150. It is a study as is the rest of the house for those who aim at the de luxe in hotel furnishings.

The offices are near the main entrance and are of dark treatment. The main reception room, which occupies the center of the first floor, is furnished entirely in the Colonial with some rare and inviting old davenports and other pieces. From this leads the dining room with a fine sea view.

The grand staircase leads to the upper stories. Like the main floors the entire scheme of things is Colonial. The doors are of mahogany with solid brass furnishings. These rooms are commodious and all en suite with baths. The beds are of San Domingo mahogany, four posters and plain colonial, and a feature is a table which may be used, by hauling out a sliding leaf, for writing. In each room is hot and cold water. No ringing for the bell boy for water. On the top-most floor, the northeast section will be reserved exclusively for young women and an alcove for their use commands one of the finest views in the house.

Below in the basement the kitchen and stewards accommodations are ample. A feature, contained by no other hotel, is the fact that the water supply is furnished by a living spring which gushes out of the ledge on which this house is built.

Before the place was settled the Indians came far afield to secure a drink from its crystal depths and the fishermen of the early period always replenished their supply here. Some 50 years ago the late Edward Maguire came to Pigeon Cove to live. He bought the tract and enlarged the spring on which he erected his house. It has been hewn out until now it presents a huge tank whose sides and bottom are natural granite and whose top is a hermetically sealed covering of cement through which nothing can penetrate and nothing does penetrate save a two inch pipe through which the water is pumped ensuring its absolute purity, a most vital consideration in the domestic economy of any house. Such, in brief, is a mere outline of the beauty of this house—a detailed description is not intended at this time.

Mr. Wilson came here years ago and married one of Mr. Maguire's daughters. To commemorate the sterling virtues of their father, a man of worth and the broadest charity, the hotel has been named to perpetuate his memory.

While Mr. Wilson is the resident proprietor he has summoned as his manager J. J. Flanagan of the Hotel Knickerbocker of New York, who has assembled a staff of chefs from the metropolis who have achieved an enviable reputation in their line.

Perhaps the most attractive features of this hostelry is its grill room situated under the piazza of the main floor and through its Dutch windows the diners get an unobstructed view of the ocean. It will practically double the capacity of the dining room. Here will be served a la carte, which will be the service of the house, the viands that the casual motorist or visitor may desire. Another feature will be a tea room and here also the hospitality of the house will be enjoyed afternoons. These latter features furnish something Pigeon Cove has heretofore lacked. What has been written of this place is but a hint of what it is. The resort public may be a personal inspection to get an idea of what Mr. Wilson thinks a 20th century hostelry of the kind should be and has brought into being. A cordial welcome is assured all such by the management.

Continued on Page 7

TALBOT'S GOOD CLOTHES SHOP

... FOR ...

Mr. Summer Man

HAS IN STOCK

Outing Suits, . . . \$8.50 up to \$18.00

Outing Flannel Trousers, \$3.50 up to \$6.00

Outing Shirts of all kinds, \$1.00 up to \$3.00

Outing Hats, all kinds, . . . 25c up to \$2.50

Cool Summer Underwear, all kinds

EXTRA LARGE STOCK BATHING SUITS

One-Piece with Skirt, Two-Piece in Various

Styles in Worsteds and Cotton,

\$1.00 to \$5.00 per Suit

TENNIS JERSEYS
SILK CAPS

STRAW HATS
SILK HATS

TALBOT CO.

TAILORED CLOTHES
MINUS MIDDLEMEN PLUS QUALITY

199 Main St. . . GLOUCESTER



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GLOUCESTER TALKING MACHINE CO.
287 Main Street, Gloucester

Handle the Complete Line of Victor and Columbia Talking Machines and Records. Also Machines Repaired. A full assortment of Needles of all makes.

SPECIAL TO SUMMER RESIDENTS

Fancy Dyeing and French Cleansing
Done in the Highest Style of the Art

BOSTON DYE HOUSE

269 Main Street, Gloucester, Mass.

Just below the Olympia Theatre

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All work Done in 24 Hours

GEORGE L. BROWNE

Undertaker and Embalmer

Open Day and Night. Personal attention guaranteed. Embalming, Funeral, Transfer, Cemetery and Crematory work

Orders from any part of the Summer Colony
Given Immediate Attention.

30 Main Street, . . Gloucester
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Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers
Lights, Hooks, Lines, Etc.

LOTHROP'S PATENT FOG HORN

L. D. LOTHROP & SON

70 DUNCAN STREET - - GLOUCESTER

Theo. L. Martin Co.

Importing Tailors

Custom Clothing Made in Our
Own Shop by Gloucester Folk

☐ We carry a large line of Outing Cloths, Irish Crashes, Flannels, Homespun, etc.

☐ Sole agents for Gloucester for E. H. Van Ingen Co., Blarney's and all other English makes.

☐ Your needs can be supplied by us.

Repairing, Cleansing and Pressing.

132 Main Street, Gloucester

Over Barker's Drug Store

The Annisquam Region

Continued from Page 1

Miss Mildred Morrill and Mr. Fillebrown of Mattapan, are the guests of Mrs. Philip Morrill at Cedarhurst.

Mrs. Fred Knowlton and two children of Wenham, are the guests of Mr. and Mrs. Howard A. Hodgkins.

Councillor E. G. Frothingham and family of Haverhill, are occupying "Evernice," one of the Gregg cottages at Nashua avenue. Mr. Waller of Ipswich is their guest.

Miss Christine Smith of Boston, is the guest of Mrs. William E. Dennis.

Mrs. Balcome, Miss Ruth Balcome and Miss Knowles of Roxbury, are the guests of Mr. and Mrs. J. C. Peabody at R. O. C. cottage, Nashua avenue.

Mr. and Mrs. Kelly of Brookline, are occupying one of the Ricker houses. Mr. Kelly is chauffeur for Harry H. Wiggin.

Mrs. Mabel Grogan and family of Cambridge, are occupying one of the cottages of Sidney S. Sylvester on Barberry shore.

Marvin Taylor and family, who have been at Red Rock cottage, Nashua avenue, for a short stay, have gone to the mountains to spend the month of July and will return to spend the month of August here.

The Misses Shay of Waltham arrived Monday and occupying the Munster cottage at Nashua avenue.

Philip Morrill of Mattapan has joined his family at their cottage on Dennison street.

Miss Orlando White of Yonkers, N. Y., is the guest of her aunt, Miss Susan White, at her cottage on Norwood Heights.

James Prince and family of Lexington arrived at their summer home on Norwood Heights, Tuesday.

Clarence H. Wilkins and family of Newton Centre are occupying a cottage at Nashua ave.

William Acton and family of Buffalo, N. Y., are occupying "Oakland" cottage in the mill colony.

Miss Irene Keyler of Ridgefield, Ct., is the guest of Mrs. Fred O. Sargent at Nashua ave.

Miss Helen Blaisdell of Cushing Academy is the guest of Mrs. William Wyman at Goose Cove. Miss Blaisdell's family is visiting in the Philippines.

Mrs. Rohlsen, Henry Rohlsen, Mrs. Edward Dunbar and daughter, Marie, Miss Evert and Mrs. Charles Dennison, all of Melrose, are occupying Red Rock cottage at Nashua avenue.

Mr. and Mrs. Ferdinand Poppenhauer of Newark, N. J., are the guests of Miss Emery Boshagen at Pine Dell studio.

The time of the opening and closing of the mails at the local post office has been changed. Mails will be open at 9.15, 2 and 4.45. Mails will close at 8, 12.45 and 6 o'clock.

The Yacht Club house more than ever is the social center of Squam and the increasing membership attests its continued popularity as a gathering point. During the races Saturday afternoons a three piece orchestra discourses music and tea is served. Last Saturday, Mrs. Harry H. Wiggin and Mrs. Lyman Gale officiated at the tea table. In the evening the formal dance attracted a large number. The matrons were Mrs. John S. Bartlett and Mrs. J. H. Schafer.

The officers of the Annisquam Yacht Club for the season include the following: Harry H. Wiggin, Com.; Benjamin A. Smith, Vice-Com.; Lyman Gale, Rear Com.; Walter O. Adams, Sec'y; William H. Pear, Treas.; Hollis French, Joseph N. Damon, Directors; Harold A. Everett, Club Measurer. Membership Committee: Joseph N. Damon, William M. Jelly, William H. Pear, Walter O. Adams, Harry B. Duane. House Committee: Walter O. Adams, chairman; H. H. Wiggin, Wm. H. Pear, J. N. Damon, H. B. Duane, H. E. Worcester. The House Committee will be assisted by a Ladies' Aid Committee and Special Committees of other Members. Race Committee: Walter O. Adams, Benjamin A. Smith, James P. Prince, Harry L. Freind, H. Sherburne Wiggin. Tennis Committee: Henry E. Worcester, chairman; F. P. Smith, Sherburne Wiggin, M. Kendry Hayden, Jr., John Schaler, Charles B. Gleason.

The "Barnacle" was opened to its patrons July third and is now in the full tide of successful operation. The insistent rush of visitors made it necessary to open its doors some days before the scheduled time of opening. Here may be found in this most interesting studio and gift shop many new and rare articles together with all the familiar specialties for which the "Barnacle" is so justly famous. Among the many guests who have enjoyed special tea-drinking on the wide veranda were, Mr. and Mrs. Wm. Barnett of Sunbridge, England, Mr. and Mrs. R. L. Royce of Dorchester, Mass., and Mr. Wm. Wanamaker of Philadelphia, Miss Fisher and Miss Smith of Boston.

Miss Ethel Kerr and Miss Elsie Kerr of Somerville, Miss Florence Richardson of Worcester and Miss Florence Kerr of Beverly, are the guests of Miss Carrie L. Dennison.

Continued on Page 7

Wheeler's Point

Wheeler's Point continues to retain and increase its popularity, judged by the inquiry for cottages which came in early this season. Practically the entire offerings were taken up several weeks ago, and the Point, like the rest of the Cape, is experiencing a season of prosperity. There are few changes in the annual cottage roster, the greater part of those here last year returning with the accession of a few new comers. A liberal sprinkling of oil placed on the roads leading to the Point has improved the roadbeds and the dredging by the State last year has also greatly facilitated motor boating, for the Point is, like all the rest of the river section, the home of those to whom a pleasure boat of some kind is an absolute necessity in the scheme of summer life.

Frederick S. Thompson and family of Gloucester, cottagers here for more than 20 years, have again returned to Lilac cottage for the season.

The historic Colonial house on the Point, known as The Only One, is this year occupied by E. S. Fletcher and family of Boston.

Representative H. Bert Knowles and family are again occupying the Barnacle.

Mrs. Farrel T. Duguo is among the latest of the campers to arrive and will be joined later by Mr. Duguo, their home being Camp Coot.

Ex-alderman Thomas F. Bell and family are occupying Crescent villa, where they have made their summer home for several years.

Dr. Harry P. Roberts of Boston, Melvin McFarland, Charles Bracey and others of Boston, who have occupied Clear View cottage for some years past, are again enjoying life here.

Edward Douglass and family of Boston, are as last year, at Omaland cottage.

R. S. Burns and family of Cambridge are domiciled in their eligibly situated cottage near the end of the Point.

Albert Center and family of Somerville have taken occupancy of their summer cottage.

Harold Burnham and family of Gloucester are occupying San Souci cottage.

Sea View cottage is again occupied by A. B. Chapman and family of Boston.

Mrs. D. D. Howard of Gloucester is at her cottage for the summer.

Camp Egwanulti is again occupied by Miss Glynn of Boston and Miss Genevieve Ward of Brooklyn, N. Y.

L. R. Symmes and family of Winchester are passing the summer at their cottage.

B. T. Maguire and family of Somerville are in the Perkins cottage.

City messenger Fitz McIntosh and family of Boston are enjoying life in their cottage. Mr. McIntosh is numbered among the motor boat enthusiasts of this section.

J. A. Fenton and family of Norwood are, as for some seasons past, occupying Swastika cottage.

T. F. Garvey and family of Everett are former cottagers who have returned for the season.

Charles McIntosh and family of the city proper, are occupying their cottage.

George R. Christopherson of Gloucester who has recently purchased one of the cottages known as the Binsmore camp, is with his family enjoying life in this section.

Joseph O'Toole and family of Boston are occupying the Retreat this season.

Thomas Cavanaugh and family of Gloucester are again making Maryland cottage their summer home.

George McLeod and family of Boston have Neptune cottage for the season.

Mr. Webber and family of Gloucester have another of the Knowles cottages.

Another Bachelors hall this season is Massachusetts camp which is taken by a group of Winchester boys including Walter Chase, Charles King and Alex Berkstrum.

ON THE NORTH SHORE, MAGNOLIA, MASSACHUSETTS

Green Gables Club

RESTAURANT DE LUXE

Offering hotel accommodations in the luxurious and congenial surroundings of a family motor club. Open-air dining-room. A la carte service of the best at all hours. Large airy bedrooms with connecting baths.

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130 WASHINGTON ST., . . Near R. R. Station

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THE OVERLAND AUTOMOBILES

Michelin Tires. Automobile Supplies of all kinds in stock and Repairs by first-class workmen. Gasoline, 20c per gallon.

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ROCKHOLM

IN ANNISQUAM

To those who have not experienced the joys of a summer at Annisquam the following will be interesting and valuable.

ANNISQUAM has had a growth, especially during the past ten years, that has achieved the ideal combination for the summer home — beauty, cool comfort and simplicity with residences of high class. The best residential sections are reached by roads hidden from the casual tourist and for this reason the attractiveness of these sections is, perhaps, not fully realized.

ROCKHOLM is a large and beautiful tract, naturally and unusually adapted for fine summer homes. Every site is one of independent and varied attraction. The open sea, hills, rocks and woods give their best to Rockholm. Fine roads wind through this property from which the beauties of Annisquam may be seen at their best.

When Motoring



Visit Rockholm

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Managing Sales Agent

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KEEP COOL IN HOT WEATHER!

The Gloucester Electric Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex.

ELECTRIC FLAT IRONS for the Laundry

Contribute to the Comfort of Servants.

To be had at Cost.

A Full Stock of Electric Appliances for Domestic Purposes.

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Near Waiting Station

HERMAN W. SPOONER

Civil Engineer
and ArchitectSpecial Attention Given to Designing
SUMMER HOMES

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Yacht and Motor Boat
Supplies

Galvanized Anchors, Boat Pumps, Stuffing Boxes, Bells, Horns, Sidelights, Fire Extinguishers, Blocks, Pulleys, Deck Plates, Maxim Silencers, Spar Varnish and Marine Paints, Copper Paints.

General Hardware and Plumbing

L. E. ANDREWS & CO.

117 & 121 Main St., Gloucester

Workshop, 44 Rogers St.

JOHN J. McDONALD

..ELECTRICAL CONTRACTOR..

GENERAL ELECTRICAL SUPPLIES

Especial Attention Given to Work of Summer Residents. Only First-Class Workmen Employed.

11 Washington St. (Next to Puritan Hotel) Gloucester and Shore Road, Magnolia Telephone 473-W

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Maintains a Jewelry Repairing Department. Watches, Clocks, both Foreign and Domestic, Repaired by Skilled Workmen. Highest Grade Watch Springs for Foreign and Domestic Watches, and Clocks. All work Guaranteed. Notify us by mail or telephone and we will call to any part of the Summer Colony. Tel. 829-M.

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Grand View Hotel

Annisquam, Gloucester, Mass.

Commands one of the Finest Views of Ocean, River and Woodland on the North Atlantic Coast. Near Fine White Sand Bathing Beaches, Boating, Tennis, Etc. Open during Sea Fowl Shooting Season in Fall

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The Greater New York Store

83-85 Main Street, Gloucester, Mass.

Operating Stores in New York, Springfield, Cincinnati, Bangor, Me., and Portsmouth, N. H.

Offers to the Ladies of the Summer Colony one of the largest and most comprehensive stocks of Exclusive Apparel for Women to be found in New England. We are prepared especially for the needs of the summer residents of this section, having anticipated their wants.

We have in stock Ladies' and Misses' Suits and Coats, Linen Suits and Coats of exclusive designs and material which cannot be duplicated in this section, One-Piece Party Dresses, Petticoats, Skirts, Waists, Summer Dresses of every description, Raincoats, Children's Dresses, Outing Skirts, Sweaters, Corset Covers, Night Dresses, Children's Coats, etc. The finest and most desirable line East of Boston.

In Millinery we have the latest conceptions of the leading designers of Paris and New York, styles and shapes which cannot be duplicated elsewhere.

We are pleasantly located in our New Store, formerly the Y. M. C. A. building, the two floors of which have been finely remodeled and fitted for the business with all the latest conveniences. The ladies of the Summer Colony are cordially invited to make this store their shopping headquarters.

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Slip Covers and Upholstery Stuffs. Mattresses and Spring Beds. Window Shades and Draperies. Boat Cushions and Pillows made of Pantasote with Silk Floss Fallings are Comfortable and Safe Life Preservers. Sole Agent for the Famous Willowcraft Shop on Cape Ann. Specially made Reproductions from the Antique. Day-entports, Couches, Easy Chairs. Repairing and Polishing.

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Leaves Wetherell's Drug Store, Post Office Square, Gloucester
Leaves Oceanside Hotel and Lyett's Drug Store, Magnolia
WEEK-DAY TIME—Leave Gloucester 6.45, 9.00, 10.00, 11.00 A. M. 1.00, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00, 10.00 P. M.
Leave Magnolia—8.00, 9.30, 10.30, 11.30 A. M. 1.30, 2.30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 10.30 P. M.
SUNDAY TIME—Sunday Leave Gloucester: 9.30, 12.00 A. M. 2.00, 3.00, 5.00, 7.00, 10.00 P. M. Sunday Leave Magnolia: 10.00 A. M. 12.30, 2.30, 3.30, 5.30, 7.30, 10.30 P. M. Tel. 200.

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Windows Cleaned in Stores, Offices and Private Dwellings by the week or month. Brass Signs Polished, Paint Washed and Floor Scrubbed and Oiled. Janitor work taken care of on Contract saving you 50 per cent. General Account for New Buildings. Estimates Cheerfully given. See us before making contracts. Orders promptly attended to.
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WILLIAM H. JORDAN, President
WILLIAM BABSON, Vice Pres. and Cashier

Gloucester National Bank

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This old-established bank, identified with the business of this community for one hundred and thirteen years, having remodeled its banking rooms for the convenience and pleasure of its customers, invites the accounts of individuals, firms and corporations.

Every facility afforded warranted by Good Banking

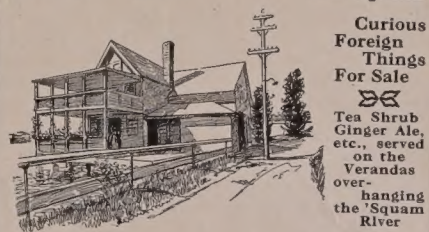
Capital, \$200,000 Surplus, \$100,000

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EAST GLOUCESTER, MASS.

First in Excellence Second in Size APRIL to NOVEMBER

THE BARNACLE . . . Annisquam



The Barnacle is open after 10.30 A. M. every day except Sunday
The Tea House opens at 3.30.

Curious Foreign Things For Sale
Tea Shrub Ginger Ale, etc., served on the Verandas overlooking the Squam River

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Most Convenient Hotel at EAST GLOUCESTER to the Electrics

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ROCKHOLM

Annisquam's Most Eligibly Situated Section
Appealing to all Lovers of the Picturesque and Beautiful

Annisquam, beloved of artists, and all to whom the picturesque and beautiful in nature appeals, has come into its own. For several years past it has experienced a constantly growing prosperity and cottage accommodations have been at a premium.

Consequently its growth is inevitable and must be along the lines of the most eligibly situated sites. This is conceded along the tract known as Rockholm. Here the hotel of the future will be located and here is the natural site for the purpose.

It would be difficult to find any given locality which combines so much that is desirable as Rockholm. Other places have many features to commend them; few have all.

First the view. Concededly that at Squam is one of the finest on the coast. The noble Ipswich bay, with the far background of the Essex hill on one side and on the other the New Hampshire and Maine coast, with the noble dome of Agamenticus rising out of the sea to the north. Then in the middle foreground the finest beach along the coast, Coffin's or as latterly named, Wingersheek beach, two miles long, 600 feet wide, hard white sand. Then the river winding sinuously in and out to Gloucester harbor. All this affords sailing, deep water and enclosed, and bathing on clean white sand right at hand. The bay nearby abounds with fish and lovers of deep sea fishing can pursue this diversion to their heart's content. Here is a home of yachting. The land itself is naturally drained, the health conditions could not be bettered. The car service is to the village but not of it. The utilities service, water, electric lighting and other municipal accommodations are of the best. Nature and man have combined to supplement each other in making for everything that is desirable. Point for point, Annisquam invites comparison within all that makes a summer residence desirable. Its yacht club house furnishes the gathering place of the colony.

Rockholm is the cream of Annisquam. It is controlled by residents of Squam who have the good of the place at heart and are developing the tract along the right lines. Motorists should continue through the village and skirt this property or better look up Walter O. Adams, the managing director and secure a personal escort. Mr. Adams' office is in the village and he is pleased to be of service.

The Rockport Shore

Continued from Page 5

During the stay of the battleships Georgia and Rhode Island and the destroyers the officers made the Ocean View headquarters including Com. and Mrs. C. L. Hussey of the Georgia, Mrs. Hussey, who ran up from Newport; Lieut. and Mrs. Pope Washington, Lieut. and Mrs. VanPatten of Raleigh, N. C., Dr. and Mrs. Kinzie.

Mrs. Francis Lybrand of Washington, who was with Mrs. day at the Beachcroft for several seasons, is at the Ocean View for the summer.

Miss Elizabeth T. Wandell of Washington is, as usual, making the Ocean View her summer home.

Among others of the officers of the fleet at the Ocean View during the stay of the fleet, were Lieut. and Mrs. R. P. Craft of Newport, and their guest, Miss Lucia Hasford.

Mr. and Mrs. Charles B. Bowden of Philadelphia are registered at the Ocean View for an extended stay.

Mrs. Everett J. Hall and children from Passaic, N. J., are among the July guests at the Ocean View.

Miss Amy B. Stone of Davenport, Iowa, and Miss Mabel P. Seward of Chicago, are two Western girls who are making the Ocean View their summer home.

Mrs. B. F. Walton and daughters, Misses M. S. and J. E. Walton, of Somerville were week's guests at the Ocean View.

Francis T. Morton, a well known Boston attorney, has been at the Ocean View during the week.

The bathing pool has been very popular during the heated term, large numbers resorting there.

Among the good swimmers at the Ocean View are J. C. Bond of Hartford.

Miss L. Irving and maid of Boston have taken accommodations at the Ocean View for the season.

Mrs. I. M. Harper of Pittsburgh is making a stay at the Ocean View.

A large number of transients motored to the Ocean View from all points and spent the Fourth at that hostelry.

Horace Tarr and family have moved into their new cottage in Smith's field, Marmion way, for the summer.

Cottages built by William M. Currier on Atlantic avenue, were purchased some months ago by Frederick Temple, one of Boston's assessors, and is now occupied by Mr. Temple's family for the season.

The last cottage built by Mr. Currier on the same avenue is at present occupied by Miss Dorcas B. and Miss Harriet E. Douglass of Boston and Mr. and Mrs. Currier are boarding with them.

Roger H. Tarr and family of Gloucester are occupying the Need-a-rest cottage, Marmion way.

The C. H. Woodbury's of Malden are occupying cottage 9 Brierstone road, Land's End.

Major W. S. Hale's pretty bungalow, Marmion way, is occupied by the family of J. B. Walcott.

F. O. Nickerson, who has been at the Littlefield cottage on the Headlands has returned to Malden, and the cottage is now occupied by C. M. Butler of Providence, R. I.

H. S. Whittemore and Mr. Kerr are at the Anchorage, in the Headlands.

Miss Catherine Campbell of Ann Arbor, Michigan, a teacher of Latin in the High school of South Bend, Indiana, is visiting the family of her cousin, the Rev. Walter W. Campbell.

The E. L. Bowen family of Lowell are at the Harbor View cottage for the season.

Miss Helen Thurston has sold the Wakefield Hodgkins' cottage and lot, off Marmion way to George W. Harvey, and the same will be improved. It joins Mr. Harvey's property.

The family of Charles Work of Marlboro are occupying Howard Hodgkins' cottage on Bearskin neck.

Mrs. M. Choate Kent of Boston has arrived at her house on Dock square for the summer.

The Annisquam Region

Continued from Page 6

Miss Mona Caverly of Newton, is the guest of Mrs. Fred O. Sargent at Nashua avenue.

Col. Franklin L. Joy and family of Roxbury, have arrived at the Jelly cottage, Norwood Heights, which they have rented for the season. Col. Joy is commander of the First Corps of Cadets, Boston.

Miss S. Henry Hooper with Miss Hooper entertained Mrs. John Schafer and Mrs. Vogel at tea.

Mrs. S. H. Ayer and Mrs. J. C. Cooper entertained a party of bright young boys from Bass Rocks.

Daniel H. Woodbury and family of Littleton have arrived at their summer cottage at Nashua avenue to spend the season.

Miss Olive Wentworth of Chelsea is the guest of her grandmother, Mrs. Oliver Sargent.

Mr. and Mrs. James L. Minott of Melrose Highlands, their daughter Hazel and son Howard, are the guests of Mrs. George E. Lockhart at Nashua avenue.

William S. Forbes of Winchester, of the Forbes Lithograph Company has leased the house of Mrs. Ardelia Hyatt for the season and will probably arrive some time the present week.

Mrs. George R. Aldrich and daughter, Evelyn, of Brookline arrived at Spruce cottage, River road, last week, to remain for the season.

Miss Georgianna Bishop of Cambridge is the guest of Mr. and Mrs. Ernest Griffin.

Herbert Rawson and family of Arlington are the guest of Mrs. Annie G. Jewett and will remain through July and August.

Steadman Bent of Overbrook, Pa., is the guest of his parents, Major and Mrs. Luther S. Bent.

Mr. and Mrs. Frederick L. Gay of Brookline are occupying the Davis house at Pleasant Point again this season. Miss Marion Keyes of Concord is their guest.

Mrs. DeWitt Parker and little son, DeWitt, of Ann Arbor, Mich., are the guests of Mr. and Mrs. Frederick Norwood.

Miss Mary O'Connell entertained a house party over the holiday at the summer home of her father, William O'Connell, on the estate of Cardinal O'Connell.

Charles N. Stoddard and family of Greenfield have arrived at the Sylvester cottage on Cambridge avenue for the season.

Prof. and Mrs. Ellwood B. Spear (Edith Mendall Taylor) are at Miss Lane's.

George M. Brown and family of Cambridge have arrived at their summer home on River road to remain through the season.

Mrs. Mary K. Trask of Danvers is the guest of Mrs. Frank Sargent at Nashua avenue.

Miss Harriet Bugbee of Washington is the guest of her cousin, Mrs. William Wyman at "Kamp Kontent," Goose Cove.

Mrs. Albert Jewell of Nashua, N. H., is stopping at her bungalow at Nashua avenue.

Mr. and Mrs. Melville Stevens, Mrs. P. A. Downer and Mr. and Mrs. Charles B. Marsh of Lynn are at J. J. Davis', Wheeler's point.

Mrs. H. Austin Morse of Chicopee is the guest of her sister, Mrs. Judson P. Marvin.

Oakes Ames and family of North Easton have arrived at their summer home at Bay View.

Continued on Page 8

Manchester-by-the-Sea

Richard S. Lovering is to join permanently the Manchester colony of residents and work has just been started on his new house to be built on land purchased of Robert L. Raymond and adjoining Mr Raymond's own house at Beach street and Old Neck Road. Mr. and Mrs. Lovering (Mary Eliot) have occupied the Raymond residence the past winter while Mr. and Mrs. Raymond were at their Readville estate. The house is to be of the old Colonial type with hip roof, dormer windows and other features in keeping a simple doorway treatment, with plain pediment and columns at the front porch. Lattices will be effective, as will be the triplicate plan of windows. Over the entrance porch an ornamental oval window will be out of the usual. The exterior finish will be of plaster and on the south side there will be a wide loggia. From the small vestibule there is to be a large square hall with the stairway of modest size placed in one corner. On the first floor are also spacious living room, a den with bookcases, dining room and the usual kitchen and service part. The loggia, placed opposite the hall, is reached also from the living and dining rooms. The second floor will provide four master's bedrooms, each with a fireplace, two baths, a nursery and also bedrooms and a bath for servants, while on the upper floor there will be a large playroom, two bedrooms and store rooms. The cellar and foundation work is now under way.

Mrs. Edward S. Grew who has been visiting her son, Joseph C. Grew, at the embassy in Berlin, is now in Paris with her sister, Mrs. Stellweg.

The L. C. Hannas who had the Helen Hooper Brown cottage last season have taken a lease of the Andrew Carnegie 2d cottage for this season. The Carnegies are to occupy their camp in the Adirondacks.

Mr. Heman M. Burr of 51 Chestnut street, Boston, has leased the Martin homestead at Smith Point for the season and Ex-Congressman Richard Wayne Parker of New Jersey has the Smith homestead.

Mrs. Howard Heinz of Pittsburgh, Pa., has taken the new Harris bungalow on Proctor street.

Mrs. George Pierce of Brookline has opened her cottage on Old Neck road.

Mrs. John L. Bremer and daughter, Miss Sarah F. Bremer, are settled at their Smith point cottage for the summer. The Misses Sturgis are also located at their cottage on the Gloucester road.

The Richard H. Danas are at their cottage at Dana's beach. The wedding of their daughter recently announced, will take place this month.

The Smith homestead on Proctor street has been leased by Mrs. Wayne Parker of Newark, N. J.

Mr. and Mrs. Russell S. Codman have arrived at their Smith point cottage.

Mrs. W. Scott Fitz has opened her cottage at Old Neck for the season.

Miss E. D. Boardman is occupying her cottage "Hill Top" at West Manchester.

The E. C. Stretters are occupying the George Pierce cottage on Sea street.

The George Warrens of Boston have opened their cottage.

Mrs. Edward Wigglesworth and son, Richard, have arrived at their cottage here this season, after two years absence.

Mr. Frank W. McMillan of New York has leased the Edward Robinson cottage for the season and came June 15th.

The Annisquam Region

Continued from Page 7

Mr. and Mrs. Henry A. W. Wood have gone to North East Harbor, Me., to spend a few weeks. They made the trip in their motor boat and were 12 hours going from Annisquam to Portland.

William G. Pear and family of Cambridge are occupying the cottage of Miss C. L. Dennison on River road.

Walter O. Adams has been on a short trip to New Hampshire.

Dr. and Mrs. William F. Strangman and Mrs. Benjamin Mansfield of Salem are the guests of Mr. and Mrs. W. A. Strangman at their summer home at Bay View.

25,000 STRANGERS, All with good money to spend will make their home on Cape Ann this summer. They don't know you. You want to know them. Introduce yourself in the easiest and least expensive manner by advertising in THE CAPE ANN SHORE

FRESHWATER COVE

It is said that this resort half way between Gloucester and Magnolia was named from the fact that the old time fisherman replenished their water from the brook which had its outlet on the beach just below the site of Brookbank. It furnished a convenient place of call as the boats were going from the harbor and the water from the old Mill brook was of a superior quality. This stream was one of the principal water courses of the town, that discharging into Pavilion beach and that known a generation ago as Gardner's brook which found an outlet to Little Good Harbor beach being the others, all three being depicted on Champlain's map drawn in 1666.

John Thomas and wife, Mrs. Annie Webster Thomas, are occupying their summer home Pen-Y-Graig and have with them as guests Mrs. Thomas' parents, Mr. and Mrs. D. R. Webster of Rochester, N. Y.

Mrs. Abram Pigeon one of the first to come to the cove, and son Roy Pigeon and family, are in the Pigeon homestead near Hesperus lane.

Fred Pigeon and family of East Boston are occupying their new bungalow on the corner of Hesperus avenue.

Ex-representative Clarence E. Lovell and family and daughter, Mrs. Strong of Binghampton, N. Y., are occupying their bungalow just completed at the foot of Sawyer's hill.

Mr. and Mrs. Edward A. Hunting are occupying Undercliff house, owned by A. B. Cook.

The family of Norman Lovell are occupying the old Moorehead house, so called, at the corner of Quarry lane. This house is reputed to be one of the oldest on the Cape.

Charles J. Peters and family of Cambridge have arrived at their summer home fronting Stage Fort park.

Warren F. Kimball and family of Chelsea who have spent the season at Camp Comfort for the past twenty years are again enjoying life there.

Mr. and Mrs. Samuel A. Lincoln of Boston have arrived at the old Dillaway house in Hesperus lane.

H. W. Jones and family of Chelsea are among the Camp Comfort contingent who have arrived for the season. With them are Mr. and Mrs. Joseph McCann of Chelsea.

Mrs. Clemmie Pigeon formerly of East Boston, now of Wellesley, and Mr. and Mrs. John Loud and children, of Belmont are at their summer home at the head of Quarry lane.

The family of B. B. Thresher of Dayton, O., are again at the Currier-house in the Webber field. Mr. Thresher has purchased a lot formerly owned by the estate of George O. Hovey near the Bowman-house, on Western avenue, and plans the erection of a summer residence.

Mr. and Mrs. Albert D. Woodward are among the Camp Comfort colony enjoying life there this season.

Mr. and Mrs. A. B. Smith of Hartford have the Charles Foster house in the Webber field.

East Gloucester

Continued from Page 4

Dr. William Jarvie is enjoying the trip of the Eastern Yacht Club along the Maine coast as a guest of Capt. F. C. Fletcher in the steam yacht Christina.

The arrivals are fast reaching the capacity mark. They comprise: Prof. and Mrs. Davenport and family, Clinton, N. Y.; Mrs. and Miss A. Carl, Brookline; Mrs. Alex. Grant, Syracuse; Mr. and Mrs. J. B. Chaffee, New York City; Mr. and Mrs. Walter E. Hubbell and family, Rochester, N. Y.; Mrs. C. H. Burr, Miss Burr, Mrs. Sloan, Phila.; Gen. and Mrs. Chas. Bird, Wilmington, Del.; Mrs. and Miss R. W. Corson, Grand Rapids; Mr. and Mrs. C. N. Cook, Datersville, R. I.; Miss O. L. Deland, Fairport, N. Y.; Mrs. James Dickinson, Rochester, N. Y.; Mrs. James E. Lindsay, Baltimore; Mrs. Geo. L. Ware, Boston; Mrs. C. H. Davidson, Cincinnati; Dr. and Mrs. Crossfield, Kendel Crossfield, Hartford; the Misses Winsans, Warwick, N. J.; Mr. and Mrs. E. R. Norton, Boston; Mrs. P. B. Howard, Miss Howard, Brookline; Mrs. Chas. V. Merideth, Mr. B. Merideth, Richmond, Va.; Miss Ruth Yates, Chicago; Mr. and Mrs. E. C. Francis, Woonsocket; Mrs. A. Lichtenheim, Miss F. Lichtenheim, Mr. A. Lichtenheim, New York City; Mrs. A. J. Jendella, Mrs. E. F. Shawbacker, Mr. F. Shawbacker, Philadelphia; Mr. and Mrs. Rese Lewis and family, Washington; Mr. A. C. Robjant, Stamford; Mrs. Arthur Herenden, New York; Mr. and Mrs. F. H. Webster, Miss Doris Webster, Mr. F. Webster, Brooklyn; Mrs. T. Merewether, Mrs. H. A. Kimball, Miss P. Kimball, Providence; C. D. Johnston, Boston; I. C. Bull, Middletown, N. Y.; Mr. and Mrs. A. L. Snyder, New York City; Mr. Ray-

A first-class, out-of-the-ordinary Summer or Winter Property that cannot be replaced for \$35,000.00

My Price, . . . \$15,000.00



This beautiful estate, with Fruit, Ornamental and Shade Trees. House has 16 Rooms, Hot and Cold Water, Sun Parlors, Garage, Barn and every modern convenience. Splendid Ocean, Harbor and Woodland Views, very conveniently located.

IS THIS NOT YOUR OPPORTUNITY?
Nat. L. Gorton, . . . Gloucester, Mass.

mond W. Thompson, Concord, N. H.; Mr. and Mrs. F. B. Weaver, Washington; Mrs. and Miss E. B. Conant, Lowell; the Misses Neff, Cincinnati; Mr. and Mrs. S. B. Crouse, Syracuse; R. R. Batson, New York City; Mrs. W. W. Wonson, Miss M. V. Wonson, Richmond; Mrs. A. Q. Laselle, Mrs. E. Maynard, Troy; Mr. and Mrs. Harry C. Boston; Dr. O. L. Crompton, Mrs. and Miss K. Crompton, Mobile; Mrs. H. E. Worcester, Montclair, N. J.; H. F. Ives, New York; C. S. Greeley, Brooklyn; Mr. and Mrs. E. Billings, Boston; Mrs. and Miss E. Plummer, Brookline; Mr. and Mrs. F. B. Knight, Mr. F. B. Knight, Chicago; Mr. and Mrs. Geo. W. Duckell and son, Mr. and Mrs. Charles R. Talbot, Miss Dorothy Talbot, Mr. C. Talbot, Brookline; Miss F. K. Brown, Miss Margery Brown, Mr. and Mrs. C. Bartholmew, New York; Mr. and Mrs. C. B. Smith, Miss Smith, Fitchburg; Mr. Wm. W. Sealy, Galveston, Tex.; Mr. and Mrs. L. T. James, Kansas City, Mo.; Miss Alice L. Sterling, Cleveland; Mrs. L. Bortle, Mr. R. Bortle, Philadelphia; Mrs. W. G. Taylor, Miss Elliott, New York City; Mrs. J. L. Connable, Mr. and Mrs. J. F. Lancaster, Mrs. J. W. Bennett, Master J. Bennett, Mr. F. L. Connable, Miss Meeks, Mr. and Mrs. Ira M. Huggan, Boston; Mrs. J. B. A. Pettee, Quincy, Ill.; Mrs. C. B. Greeley, Miss Greeley, Mr. and Mrs. Lipscomb, New York.

Continued on Page 9

See Gloucester Harbor!

Summer Visitors, use the East Gloucester Ferry to and from the City proper and see the Water Front of the Foremost Fishing Port in America. Land at Davis Wharf near the Business Section and at Rocky Neck and Ferry Landing, East Gloucester.

J. C. FOSTER, Manager

STEAMER LITTLE GIANT AND STEAMER COLUMBIA

TIME TABLE

Leave East Gloucester, 6.30, 6.50, 7.15, 7.45, 8.15, 8.45, 9.15, 9.45, 10.15, 10.45, 11.10, 11.30, 11.50, A. M.; 12.10, 12.30, 12.50, 1.15, 1.45, 2.15, 2.45, 3.15, 3.45, 4.15, 4.45, 5.15, 5.45, 6.10, 6.30, P. M.
Leave Gloucester, 6.40, 7.00, 7.30, 8.00, 8.30, 9.00, 9.30, 10.00, 10.30, 11.00, 11.20, 11.40, 12.00, A. M.; 12.20, 12.40, 1.00, 1.30, 2.00, 2.30, 3.00, 3.30, 4.00, 4.30, 5.00, 5.30, 6.00, 6.20, 6.40, P. M.

Boat touches at Rocky Neck each trip.

MR. RALPH HAZEL

Piano Tuner

Wishes to announce to his patrons that he has changed his residence to Rockport, Mass., where he can be reached by Telephone 193-2 or by postal to Gloucester, Mass., Box 222. Orders from any part of North Shore attended to promptly by automobile. Twenty years experience with best known families of the summer colony.

GEORGE W. SCOTT

AGENT FOR THE DOMINION ATLANTIC LINE

REACHING ALL PORTS IN NOVA SCOTIA AND THE MARITIME PROVINCES
TICKETS SOLD TO ALL PORTS

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LEE M. COX

Optometrist and Optician

172 Main Street, Gloucester, Mass.
Lens grinding plant on premises.

C. E. FISHER, President. GEORGE H. PERKINS, Vice-President. HORACE A. SMITH, Treasurer. ROGER W. BABSON, Vice-president.

Gloucester Safe Deposit & Trust Co.

CAPITAL, \$200,000 SURPLUS, \$300,000

TOTAL RESOURCES, \$4,000,000

- General Banking Business transacted.
- Safe Deposit Boxes to Rent by the month or year.
- Trunks and Boxes of valuables stored in our new Storage Vault at reasonable rates.
- You are invited to use our writing room and lavatories when in town.

Gloucester, Mass.

CITY LIVERY

Hack and Livery Stable

First Class Teams at Moderate Prices

22 Rogers St., Gloucester, Mass.

Just off Main Street

Opposite Gas and Electric Light Offices

Tel. 332-3

W. H. REED, Prop.



Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1913.

Yours respectfully,

RICHARD L. MOREY,

Collector of Taxes.

THREE FLOORS
25 Departments

BUTMAN & FRENCH

P. O. SQUARE
GLOUCESTER

The Department Store of Quality



This up-to-date store is ready to furnish your summer needs. Every department is replete with just the things you want. Wearing apparel, Shirt Waists, Bathing Suits, Sweaters, Children's Dresses on the second floor. Men's Furnishings, Infants' Wearables, all kinds of Underwear, Hosiery, Gloves and Summer Fabrics on street floor. Camp Supplies, Kitchen Furnishings, Hammocks, Pillows, Porch Shades, Screens and Screen Doors, Oil Stoves, Ice Cream Freezers and Refrigerators in Basement.



J. C. SHEPHERD MEAT AND PROVISION CO.

141-143 Main St., . . Gloucester

Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of

**MEATS, POULTRY,
VEGETABLES, FRUITS,
FINE GROCERIES**

Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

FRESH FISH DEPARTMENT
one of our best features.

All kinds of Fresh Fish in their season. Goods delivered in all suburbs of Gloucester.

The North Shore "Titanic" Fete

Continued from Page 1

women in the intellectual and artistic life of the country. Perhaps the North Shore has never seen a more distinguished gathering of its elect who come to pay tribute to the memory of the men of the Titanic and to help along its object materially. The day proved all that could be desired and Mrs. Hammond's unremitting labors were rewarded by an artistic social and financial success, some \$10,000 being netted for the cause. Another like entertainment in one of the New York theatres last winter under Mrs. Hammond's direction, added materially to the fund and like its predecessor on the Arcadian North Shore, was a success from every standpoint. At present the fund approximates \$60,000.

The scene depicted is during a recitation by Miss Edith Wynne Matheson, an actress of reputation. The stage setting was in harmony with the natural surroundings and the effect was enhanced by a yacht race in the background the boats constantly passing and repassing.

Mr. and Mrs. Hammond are at present entertaining a house party including the Italian ambassador, Marquis Custani Confalonieri, the Marquise Confalonieri and family and others.

East Gloucester

Continued from Page 8

Returning for another stay at the Rockaway are Mr. and Mrs. John F. Stacey the artists who have taken the new studio on the Rockaway grounds. They have been abroad for the past four seasons, last summer in Spain. With them is F. Herbert Miller, a well known educator.

Anne T. Bingham, M. D., of Albany, with Miss Grace M. Bates of Brooklyn are making a short stay at the Rockaway.

Mr. and Mrs. F. A. Sweet and son, Leland F. Sweet of Syracuse are occupying apartments in the new Rockaway cottage.

Mr. and Mrs. J. Henry Thorpe and daughters, Alice and Dorothy, are a Providence party making a July stay at the Rockaway. Miss Anna Whitney of North Adams is of the party.

Returning for a July stay at the Rockaway are Mr. and Mrs. E. E. Abbott and daughters of Worcester.

Miss Florence Oakes of Boston is again at the Rockaway and will stay until September.

Mr. and Mrs. A. C. Perry and son Dwight of Worcester have joined the Worcester contingent at the Rockaway.

Arrivals at the Hawthorne Inn: Mrs. J. F. Slade, New York City; Mr. and Mrs. William Scott, Indianapolis; Miss Safford, New York City; Mrs. Lewis H. Steiner, Miss Gertrude Steiner, Baltimore; Mr. and Mrs. C. Smith, Boston; Mr. and Mrs. J. K. Strubing, Miss Elizabeth Strubing, Master Philip Strubing, Philadelphia; Mr. and Mrs. F. D. Somers, Andover, Mass.; Albert C. Slayton, New York City; Mr. and Mrs. Clement L. Smith, Boston; E. G. O'Reilly, Mr. and Mrs. Scott O'Connor, Mr. and Mrs. Claude Clough Overton, New York City; Miss Dora Sauer, Mr. and Mrs. Herbert B. Turner, Miss Inez Turner and maid, Misses Vesta and Julia Turner, Cambridge; Mr. and Mrs. Richard K. Tyler, Washington; Mrs. Edgar Tucker, New York City; Miss Marjorie Turner, Arlington; Mrs. Anna Townsend, Boston; Mrs. H. H. Unz, Philadelphia; E. A. Van Ernan, New York City; Mrs. A. Z. Van Houton, Passaic, N. J.; Prof. C. J. White, Cambridge; Aquila Wieb, wife and daughter, Louisville; Dr. B. W. White, Bridgeport, Conn.; Mr. and Mrs. Roger Merrill, Brookline; Mrs. W. St. John, Mrs. St. John Butler, Miss Blanche Butler, New York City; James W. Mitchell, Haverhill; Albert J. Osgood, Washington; Miss Jeanette Milnor and maid, Mr. and Mrs. C. R. Bangs, Miss M. E. Peters, New York City; Miss Mary Newlin, Miss Katherine Newlin, Philadelphia; Mrs. Frederic Tyson, Baltimore, Md.; Miss M. M. Thurston, Pawtucket, R. I.; Miss Ethel Ingram, New York City; Miss Emily K. Ide, Mr. and Mrs. Max Ratshesky, Boston; Mrs. E. C. Aman, Miss Aman, Dr. and Mrs. Louis K. Anapaecher, New York City; Mr. and Mrs. E. Russell Andrews, Brookline; Mr. and Mrs. H. W. Austin, Chicago, Ill.; Alfred Lyman Apel, Brooklyn, N. Y.; Charles Amman, Mrs. E. M. Amman, Pawtucket, R. I.; A. E. Benson, Mrs. A. E. Benson, Boston; Miss Belzer, Miss Josephine Belzer, New York City; Miss Martha Bakewell, Pittsburgh, Pa.; Mrs. James G. Bowen, Washington, D. C.; Miss A. C. Burnham, New York City; Miss Bullock, Providence, R. I.; Mrs. C. A. Bowditch, Brookline; Miss Mary E. Box, Buffalo, N. Y.; Mr. and Mrs. James Brodhead, Miss Brodhead, L. J. Keseg, chauffeur, South Bethlehem, Pa.; Mr. and Mrs. C. N. Henriques and chauffeur, New York City; Charles F. Rice, Mrs. Charles F. Rice, Nathaniel P. Rice, Somerville, Mass.; Miss Rebecca C. Longstreeth, Miss



Best Dealers Everywhere

SELL GORTON'S SEAFOODS

They are the Standard Product of
New England's oldest industry.

Carefully prepared under most Modern Methods.

THE GORTON-PEW FISHERIES COMPANY.

PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

Continued on Page 10.

The Patient's Health The Doctor's Reputation

EITHER OR BOTH

May Depend on the Compounding of a Single Prescription

Among the Stores in this State well equipped for and doing a large prescription business, Barker's is in the front ranks, very few stores filling as many recipes daily.

The prescription men are all registered of long experience, thoroughly trained in their work.

Every prescription is checked and rechecked before delivering to the customer.

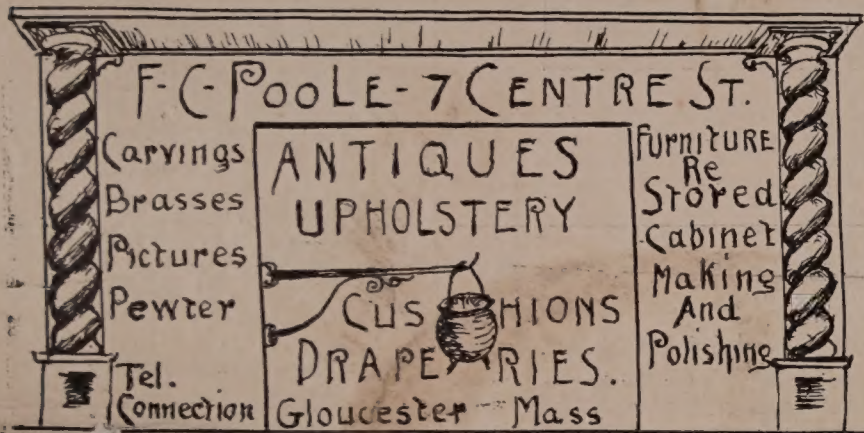
This store carries a line of Antitoxines, Phylacogens, Tuberculines, Bacterial Vaccines, Clinical Thermometers, Hypodermic Outfits, and Sick-room Supplies to be found in the largest and best stores only. A convenience to both physicians and patients.

A Nurse's Register is kept for the convenience of the public.

134 MAIN ST.

BARKER'S DRUG STORE

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